

— CLIENT PRESENTATION

# One sizing hub. Every size question, answered.

Size charts and AI fit quizzes for Shopify stores — built for apparel, lingerie, kids, pets, and other size-dependent products. A complete sizing experience for shoppers and merchants.

- SmartSize for Shopify

smartSize.



Let's find your best fit

Imperial Metric

HEIGHT 178 CM



WEIGHT 60 KG



AGE 28 YEARS



SKIP — I KNOW MY MEASUREMENTS →

Next



## — 03 · PRODUCT PAGE

# Sizing help, right where shoppers **choose a size.**

SmartSize appears inside the product page experience.

- Clear buttons: **Size Chart** and **Find my size**
- Placed near the size selector — drag & drop or automatic
- Works across desktop and mobile
- Shoppers stay on the product page while getting sizing guidance

## CUT OUT MAXI DRESS - GREEN

CHF 167.00

Size: M

 [Size chart](#)  [Find my size](#)



Add to cart



Introducing our stunning and exclusive green Cut Out Maxi Dress. This premium piece boasts intricate palm tree embroidery, embellished with shimmering gold beads, and strategically placed cutouts for a sensual touch. Elevate your style with this luxurious and sophisticated dress.



Free Shipping PT & ES over 200€ / EU over 300€. **1 day** (PT & ES), **3 days** (EU), **3-4 days** (UK).



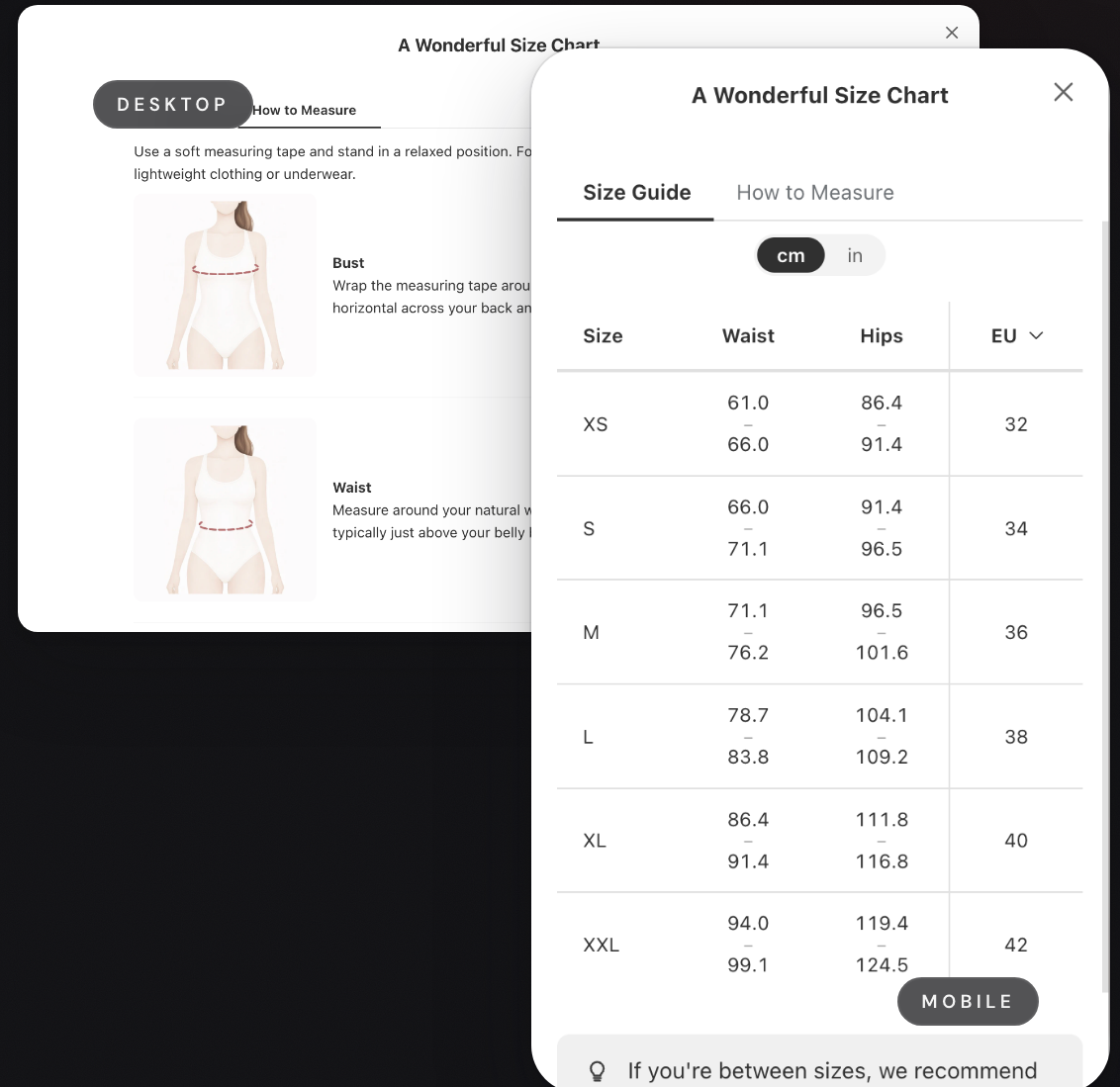
Return or exchange within **15 days** of purchase. Duties & taxes are non-refundable.

— 04 · SIZE CHART

# Clear, branded size guidance.

A modern size chart popup that helps shoppers compare and understand fit.

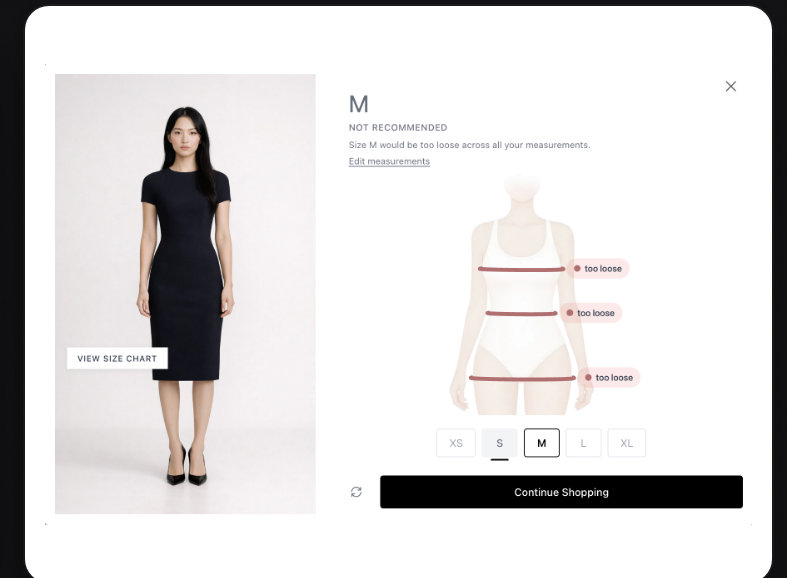
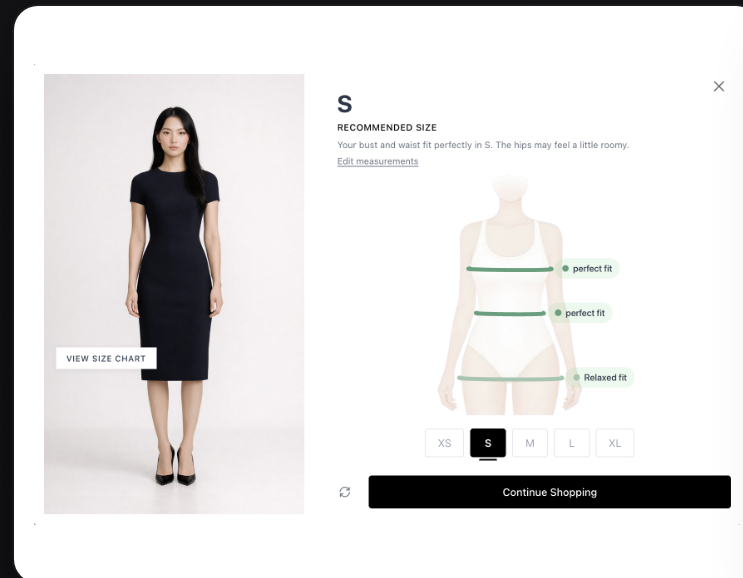
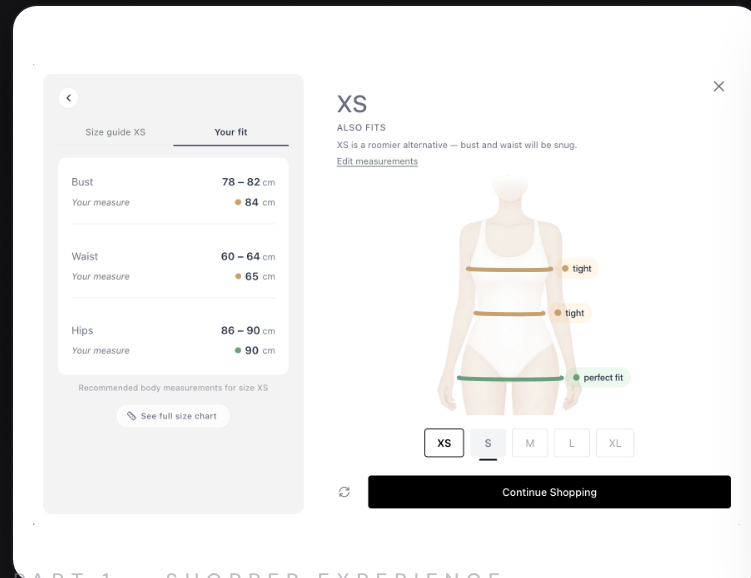
- Tables, measurement instructions, images, videos, and fit-scale notes
- Multi-tab layout: Size Guide · How to Measure · International Sizes
- Unit conversion between cm/in and kg/lbs
- Localized chart content for multilingual storefronts
- Mobile-optimized popup experience



# A personal size recommendation, in seconds.

For shoppers who want a direct answer, SmartSize recommends the right size — and shows exactly how every nearby size would fit, measurement by measurement.

- Short, guided quiz flow
- Clear final result with per-measurement fit feedback
- Compare other sizes to see why each is recommended — or not



# Recommendations that remember the shopper.

SmartSize reuses shopper measurements across visits and products.

- Shoppers don't repeat the quiz every time
- Measurements are remembered for future visits
- On a different product, SmartSize remaps those measurements to the new product's chart
- A smoother repeat journey — with unlimited repeat recommendations per shopper

## CUT OUT MAXI DRESS - GREEN

CHF 167.00

Size: M

 [Size chart](#)  [Your size is S](#)



Add to cart



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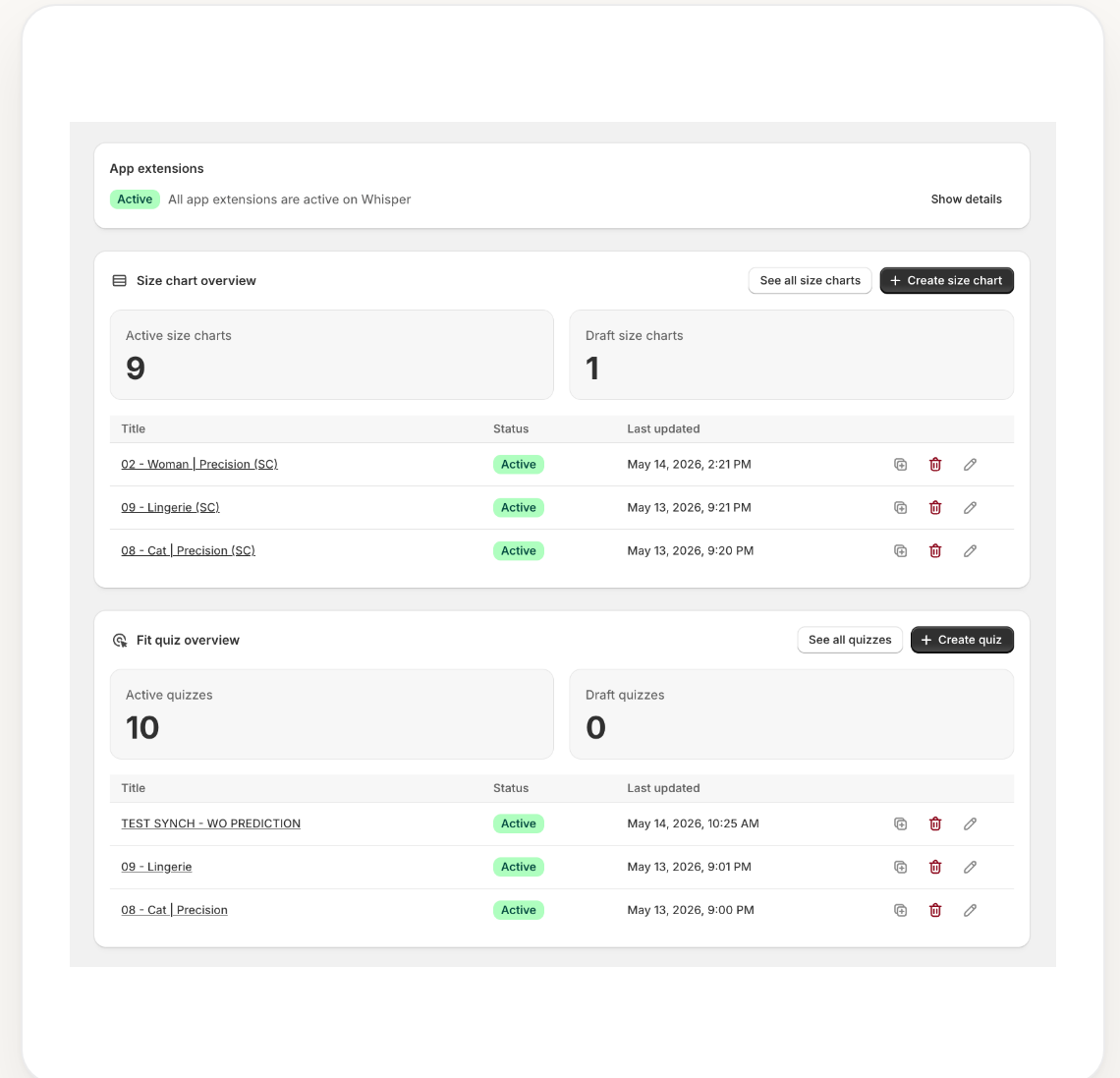


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# One app to manage sizing.

Charts, quizzes, translations, and placement — all in SmartSize.

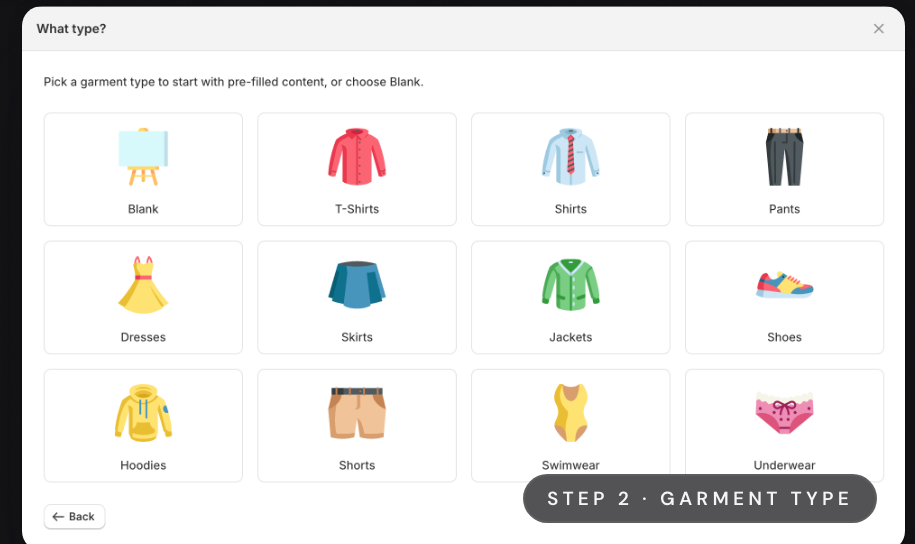
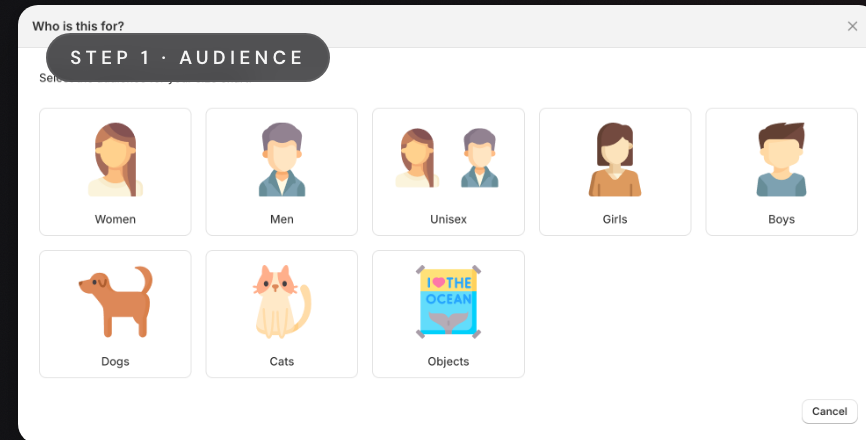
- One Shopify app for size charts and fit recommendations
- Centralized setup for shopper-facing sizing experiences
- No custom development required for most stores
- Built for both simple catalogs and larger product assortments



# Start from **templates.** Customize everything.

Merchants build polished size guides quickly.

- Pre-made templates with real sizing content
- Blocks: tables, images, text, callouts, videos, dividers, and fit scales
- Match the store's brand with colors, fonts, spacing, and style presets
- Build multi-tab guides for richer product education



# Compose any size chart from **draggable blocks**.

A Shopify-theme-editor experience for sizing — drop Scale, Table, Callout, Media + Text or Divider blocks into Size Guide and How to Measure, reorder them freely, and tune every block in the side panel.

**[Draft] Women's Dresses Size Chart**

Structure +

- Heading
- Add block
- Size Guide** Editing
  - Scale**
  - Table
  - Callout
  - Add block
- How to Measure
  - Text
  - Media + Text

EN — English ★ Draft

## Size Chart

Size Guide | How to Measure

cm in

Runs Small True to Size Runs Large

Size	Bust	Waist	Hips
XS	31 – 33"	24 – 26"	34 – 36"
S	33 – 35"	26 – 28"	36 – 38"
M	35 – 37"	28 – 30"	38 – 40"

Scale settings

True to Size Fabric Stretch

Fit Thickness

Quick-fill labels. You can customise them below.

Title

e.g. Runs slightly small

Shown above the scale bar

Tooltip

Optional extra info...

Style

Bar Dots

Segments

3 5

# Less manual work, thanks to AI.

Turn existing sizing content into editable, localized charts.

- Upload an existing size chart image
- AI extracts rows and columns into an editable table
- AI translations help localize charts for published storefront languages
- Manual translation edits are protected from overwrite

## Translations

Activate size chart translations

When activated, each size chart's editor unlocks a per-language view where you can translate headings, table labels and helper text manually or with our AI assistant.

German **10 missing**

0 / 10 charts translated

Translate missing 10 charts with AI

Spanish **9 missing**

1 / 10 charts translated

Translate missing 9 charts with AI

French **8 missing**

2 / 10 charts translated

Translate missing 8 charts with AI

Italian **10 missing**

0 / 10 charts translated

Translate missing 10 charts with AI

# Validate recommendations **before** you publish.

Simulate any shopper measurement and see exactly why each size is recommended — or rejected — before any change reaches your storefront.

The screenshot displays the SmartSize Fit Lab Simulator interface. It is divided into three main sections:

- 1 Body measurements:** This section allows users to input measurements for Bust (cm), Waist (cm), and Hip (cm). The current values are 89.5, 71.5, and 97.5 respectively. There is also an option to "Or try a scenario" and a "Show" button.
- 2 Product configuration:** This section is for adjusting product fit and fabric stretch. It includes a "Product type (optional)" field and a "+ Pick a product type" button. A star icon indicates that changes can be saved to a quiz.
- 3 Simulation results:** This section shows the results of the simulation. It displays "WE RECOMMEND SIZE M" with a "Clear fit" button. Below this, there are buttons for "Woman", "Fit Fitted +9.0 cm", and "Stretch Non-stretch +0.0 cm". A legend indicates that size M is "Recommended" (green dot). Below the legend, there are buttons for sizes XS, S, M, L, and XL. A message states "All your measurements fit comfortably in M." At the bottom, a size chart for "BUST" is shown with a "Priority: High" label. The chart has a scale from 87.0 to 92.0, with size M highlighted in green and labeled "Perfect fit" at the 89.5 mark.

# Decide exactly where every chart and quiz appears.

Product display rules give merchants full control.

- Target by product, collection, type, vendor, or tag
- Preview matching products before publishing
- Set priority when multiple rules overlap
- Connect one chart and one quiz so they share the same display rules



✔ Product display rules

Select products, collections, types, vendors, or tags to link the quiz.

🔗 Products   🔗 Collections   📁 Types   🏪 Vendors   # Tags







01 - Woman | Prediction (AI) ×   02 - Woman | Precision ×

2 matching products

Product	Existing quiz	Priority
 01 - Woman   Prediction (AI)	01 - Woman   Prediction (AI)	1
 02 - Woman   Precision	02 - Woman   Precision	1

# Never lose the **overview** of your catalog.

A single view that shows which size chart and which fit quiz apply to every product — searchable, sortable, and always up to date.

	Product name	Size chart	Size chart name	Quiz	Quiz name	
	01 - Woman   Prediction (AI)	<a href="#">🔗 Active</a>	01 - Woman   Prediction (SC)	<a href="#">Active</a>	01 - Woman   Prediction (AI)	<a href="#">Preview</a>
	02 - Woman   Precision	<a href="#">Active</a>	02 - Woman   Precision (SC)	<a href="#">Active</a>	02 - Woman   Precision	<a href="#">Preview</a>
	03 - Men   Prediction (AI)	<a href="#">Active</a>	03 - Men   Prediction (AI) (SC)	<a href="#">Active</a>	03 - Men   Prediction (AI)	<a href="#">Preview</a>
	04 - Men   Precision	<a href="#">Active</a>	04 - Men   Precision (SC)	<a href="#">Active</a>	04 - Men   Precision	<a href="#">Preview</a>
	05 - Girl   Precision	<a href="#">Active</a>	05 - Girl   Precision (SC)	<a href="#">Active</a>	05 - Girl   Precision	<a href="#">Preview</a>
						

# Start with charts. Scale to recommendations.

SmartSize supports stores from first setup all the way to enterprise volumes.

**Free**

**\$0**

2 size charts  
No watermark

**Starter**

**\$9**/mo

10 charts & advanced customization

**Growth**

**\$12**/mo

Unlimited size charts

**Pro 100**

**\$19**/mo

Unlimited charts & fit quizzes  
100 recommendations / month

*Recommendations counted as unique shoppers per calendar month — unlimited repeat visits per shopper.*

## — 15 · PRO+ TIERS

# Scale **recommendations** as you grow.

Higher Pro tiers — same Pro features, larger monthly recommendation volumes.

**Pro 250****\$29** /mo250 recommendations /  
month**Pro 500****\$49** /mo500 recommendations /  
month**Pro 1K****\$89** /mo1,000 recommendations /  
month**Pro 2.5K****\$199** /mo2,500 recommendations /  
month**Pro 5K****\$249** /mo5,000 recommendations /  
month**Pro 10K****\$499** /mo10,000 recommendations  
/ month

*All Pro+ tiers include unlimited size charts, all fit quiz types, Fit Lab · Simulator, and multi-language support.*

— 16 · TRY IT YOURSELF

# Play with a live SmartSize demo.

Browse the demo store, open the size chart, take the fit quiz —  
all from your own device.

[demo.smartsize.io/collections/all](https://demo.smartsize.io/collections/all) →

Scan the QR code with your phone, or open the link on desktop.



SCAN TO OPEN DEMO STORE

— 17 · GET STARTED

# Install SmartSize on your Shopify store.

Available on the Shopify App Store. Free to install, free to try.

[apps.shopify.com/smartsize](https://apps.shopify.com/smartsize) →

Scan the QR code with your phone, or open the link on desktop.



SCAN TO INSTALL ON SHOPIFY